

Private Sector Support Programme, Swaziland



Location

Swaziland

Client

Government of Swaziland

Program Value

EUR€1.6 Million

Start Date

December 2002

Completion Date

March 2006

Associate

Tourism and Transport Consult International (TTC)

Donor

European Commission

Office Responsible

Cardno Agrisystems

Responsibilities

- Establishment of the Swaziland Tourism Authority
- Small and medium-sized enterprise (SMEs) development
- Capacity building and training
- Identification and promotion of investment opportunities and tourism

Project Scope

The Private Sector Support Programme (PSSP) provided Swaziland with technical support for inward investment, small business development and tourism. This focussed on the development in the private sector, specifically the development of the Swaziland Tourism Authority, SME development through the Ministry of Enterprise and Employment and the promotion and facilitation of new investment through the Swaziland Investment Promotion Authority.

Key elements included improvement of the regulatory environment for investment and private sector expansion; institutional capacity building in Government departments, related parastatal and private sector intermediary organisations; identification and promotion of investment opportunities; development and promotion of the local tourism industry; enhancement of opportunities for small-scale enterprise through the provision of improved support services and facilitating linkage with the larger manufacturing and service sectors.

Contact

privatesector@cardno.com

1 300 782 171 (in Australia) or your local office

+61 3 9819 2877 or

+44 1296 748 550

www.cardno.com